



NORTH  
AMERICA  
CLIMATE  
SUMMIT

24-26 September  
2024  
New York City  
USA

## PARTNER SPONSOR AGREEMENT

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### Carbon Markets Driving Collective Climate Action

As part of this year's North America Climate Summit (NACS) taking place 24-26 September 2024 in New York City, USA, alongside the UNGA and part of the NYC Climate Week, we are delighted to offer a limited number of packages, allocated on a first come first served bases. These provide branding and visibility opportunities, private meeting room access, individual display counters located at the heart of NACS in the 'Carbon Market Lounge', the possibility to host your own side event session, and invitations to exclusive social events. Full package details below.

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Please fill out this form and return by email to Lisa Spafford, [spafford@ieta.org](mailto:spafford@ieta.org)

#### PLATINUM SPONSOR

US\$ 25'000 (Limited availability)



- Individual display counter located in the central 'Carbon Market Lounge'
- Visibility as a Partner Sponsor of the NACS official Welcome Reception (24 Sept)
- NACS plenary session priority speaking slot
- 10 delegate passes (for your team and or clients)
- 5 Nightcap Party Invitations (for your team and or clients) (25 Sept)
- Private boardroom access for your closed meetings
- Priority to host 1 side event session (1hr slot, equipped room, topic and panel of your choice, official part of the NACS program and promotional campaign)
- Quote of a senior representative featured in an NACS media advisory
- Quote of a senior representative featured in an NACS e-newsletter
- Visibility and personal quote cards, part of the NACS social media campaign
- Visibility and content featuring in the NACS official app
- Your logo on the online and printed promotional event material
- Your logo on the front page of the online and printed NACS Summit Guide
- Your logo and entity boiler with contact details, featured in the online and printed NACS Summit Guide
- Branding on the NACS website

- Your logo on the introductory summit screens and introductory sessions slides
- Your logo on the onsite banners and signage
- Welcome Reception, morning & afternoon coffee breaks, and lunches included
- PR support with access to media for interviews (pre-during-post summit)

## GOLD SPONSOR

US\$ 12'500 (Limited availability)



- Individual display counter located in the central 'Carbon Market Lounge'
- 5 delegates passes (for your team and or clients)
- 3 Nightcap Party Invitations (for your team and or clients) (25 Sept)
- Private boardroom access for your closed meetings
- Priority to host 1 side event session (1hr slot, equipped room, topic and panel of your choice, official part of the NACS program and promotional campaign)
- Quote of a senior representative featured in an NACS media advisory
- Quote of a senior representative featured in an NACS e-newsletter
- Visibility and personal quote cards, part of the NACS social media campaign
- Visibility and content featuring in the NACS official app
- Your logo on the online and printed promotional event material
- Your logo on the front page of the online and printed NACS Summit Guide
- Your logo and entity boiler with contact details, featured in the online and printed NACS Summit Guide
- Branding on the NACS website
- Your logo on the introductory summit screens and introductory sessions slide
- Your logo on the onsite banners and signage
- Welcome Reception, morning & afternoon coffee breaks, and lunches included
- PR support with access to media for interviews (pre-during-post summit)

## SILVER SPONSOR

US\$ 7'000



- Individual display counter located in the central 'Carbon Market Lounge'
- 3 delegates passes (for your team and or clients)
- 2 Nightcap Party Invitations (for your team and or clients) (25 Sept)
- Quote of a senior representative featured in an NACS e-newsletter
- Visibility and personal quote cards, part of the NACS social media campaign
- Visibility and content featuring in the NACS official app
- Your logo on the online and printed promotional event material
- Your logo in the online and printed NACS Program
- Your logo and entity boiler with contact details, featured in the online and printed NACS Summit Guide
- Branding on the NACS website
- Your logo on the onsite banners and signage
- Welcome Reception, morning & afternoon coffee breaks, and lunches included
- PR support with access to media for interviews (pre-during-post summit)

**BRONZE SPONSOR**  
US\$ 4'000



- 2 delegates passes (for your team and or clients)
- 1 Nightcap Party Invitation (25 Sept)
- Visibility and content featuring in the NACS official app
- Your logo on the online and printed promotional event material
- Your logo in the online and printed NACS Program
- Your logo and entity boiler with contact details, featured in the online and printed NACS Summit Guide
- Branding on the NACS website
- Welcome Reception, morning & afternoon coffee breaks, and lunches included

**NIGHTCAP SPONSOR**  
US\$ 5'000

- 4 Nightcap Party Invitations (for your team and or clients) (25 Sept)
- Your logo on the printed Nightcap Invitations
- Visibility and content featuring in the NACS official app
- Branding on the NACS website
- Your logo featured in the online and printed NACS Summit Guide

**WIFI SPONSOR**  
US\$ 5'000

- 1 delegate pass
- Your logo / entity name on the NACS WIFI Network
- Visibility and content featuring in the NACS official app
- Branding on the NACS website
- Your logo and QR link to your website featured in the NACS grounds
- Your logo featured in the online and printed NACS Summit Guide

Organised by :

**IETA**

Collaboration Partners :



CLIMATE  
ACTION  
RESERVE



Edison Electric  
INSTITUTE



Federal Ministry  
for Economic Affairs  
and Climate Action



International Carbon  
Action Partnership



Package selection:

Platinum  Gold  Silver  Bronze   
Nightcap  Wifi

Please send the invoice to the address featured below.  
Both parties to this agreement respect the confidentiality of its content.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Title \_\_\_\_\_

Entity \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

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**Terms and Conditions**

- . Sponsorship packages will be confirmed only upon receipt of payment. Payment by bank transfer or credit card, in US Dollars (US\$).
- . International Emissions Trading Association (IETA) reserves the right to reject sponsorship package.
- . IETA reserves the right to change the event details if necessary, although we will endeavour to keep all changes to a minimum. We will inform you as soon as possible of important changes, for example name or date changes.
- . Once the registration form has been signed, if you subsequently decide for any reason to withdraw from the event or reduce your original commitment, you will immediately inform us in writing and will be liable to pay the following cancellation charges.
  - a) Cancellations received 2 (two) months prior to the event will receive a rebate of 50% of the fees paid to that date.
  - b) Cancellations received 1 (one) month prior to the event will receive a rebate of 25% of the fees paid to that date.
  - c) Cancellations received less than 2 (two) weeks prior to the event will receive a rebate of 0%.
- . Should the Sponsor have failed to pay the amount in full before the event takes place, IETA, will be free to allocate the space to a third party, without being liable for any compensation or repayment made as such.

**Force Majeure**

Neither party shall be liable for failure to perform its obligations under this Agreement due to events beyond its reasonable control, including, but not limited to, strikes, riots, wars, fire, pandemics, or any other extraneous variable beyond IETA's and or the Sponsor's control.