



NORTH
AMERICA
CLIMATE
SUMMIT

24-26 September
2024
New York City
USA

Carbon Markets Driving Collective Climate Action

Introduction

[IETA's North America Climate Summit 2024](#) (NACS 2024) **#NACS2024** is the premier gathering of carbon market practitioners, experts, and governments from across North America and beyond. Attending NACS 2024 presents a unique opportunity to learn from experts, enhance your carbon market expertise, and expand your network of leaders to collaboratively move the needle on delivering climate action and transition finance at scale. Gain insights on the evolving carbon pricing landscape, latest market trends, most relevant regulatory developments and “what to watch” through COP29 Baku and beyond.

Organized by IETA, in collaboration with the International Carbon Action Partnership (ICAP), NACS 2024 is an in-person event with recorded plenary and breakout sessions. The program features high-level plenaries, inspirational keynotes, topic deep-dives, cross-cutting breakouts, interactive side events, exclusive roundtables and unmatched networking opportunities to foster meaningful connections.

Daily Snapshot

24 September – DAY 1: Open Side Events, Closed Meetings & NACS Welcome Reception

25 September – DAY 2: Plenaries and Breakouts, Open Side Events & IETA Nightcap Party

26 September – DAY 3: Plenaries and Breakouts, Open Side Events

Practical Information

- Interested in **speaking opportunities, hosting your own side event session or closed meeting, partner sponsor visibility**, contact Lisa Spafford, spafford@ieta.org - **Visibility Packages available [HERE](#)**
- Attend as a **delegate**, contact Christian Mosquera, mosquera@ieta.org - **Register [HERE](#)**
- For **media**, contact Badr Maallem, maallem@ieta.org
- **Summit venue: [Sheraton New York Times Square Hotel](#)** – 811 7th Avenue (at West 53rd Street) - New York, NY 10019

[TUESDAY 24 SEPTEMBER – DAY 1](#)

- 8:00-17:30 Registration & Welcome Coffee
- 8:30-9:30 Closed Door – IETA Legal Working Group Meeting
- 9:00-12:00 Closed Door – IETA Council Meeting
- 9:30-12:00 Closed Door – IETA US & VCM Working Group Meeting
- 10:30-11:00 Coffee Break
- 11:00-12:00 NACS Media Briefing – For Media & Press Only
- 12:00-13:00 Closed Door – CAD Trust Stakeholders Meeting
- 12:00-13:00 Welcome Lunch
- 13:00-15:00 Closed Door – ICROA Roundtable
- 15:00-16:00 Opened Side Event Session 1 Organised by US Chamber of Commerce & Asia Natural Gas and Energy Association

Opened Side Event Session 2 Organised by Climate Impact X – The Science of VCM Pricing and Implications for Market Standardisation

As the voluntary carbon market (VCM) evolves, price volatility and transparency remain critical challenges for participants. This session will examine how various attributes influence price dynamics, unpack the gap between primary and secondary market prices, and discuss the steps needed to catalyse the financial evolution of carbon credits as a vital asset class in the global transition to a low-carbon economy.

Opened Side Event Session 3 Organised by ACX (AirCarbon Exchange)

- 16:00-16:30 Coffee Break
- 16:15-17:30 Opened Side Event Side Event 4 Organised by New York State & RFF – New Thoughts on Emissions Trading Linkages in North America

Side Event 5 Organised by Verra – What Will It Take for the Voluntary Carbon Market (VCM) to Thrive?

This event will delve into the recent evolution and future state of the VCM. As we look back, we'll explore the challenges that standards have faced and how leading organizations like Verra are making dramatic investments, innovating, and defining the future of the VCM. This event is not just a conversation; it's a call to action. We'll explore what it will take for the VCM to achieve its full potential.

Side Event 6 Organised by – Rebellion Energy Solutions

17:15-17:30 Short Break

17:30-19:00 North America Climate Summit Welcome Reception

[WEDNESDAY 25 SEPTEMBER – DAY 2](#)

8:00-17:00 Registration & Welcome Coffee

8:30-9:00 **Opening & Keynote Addresses: Carbon Markets Driving Collective Climate Action**

9:00-9:15 Short Break

9:15-10:30 **Plenary 1 – Climate Crossroads: Where Action, Carbon Markets, and Geopolitics Intersect**

Amid a backdrop of economic uncertainty, energy security fears, and geopolitical turbulence, our world is facing fierce and ever-growing headwinds on the path to net zero. As global leaders grapple with the urgency of climate impacts and galvanizing clean investment, they face an intricate web of challenges. Our opening plenary will explore how to balance short-term pressures with long-term vision of climate ambition.

10:30-11:00 Coffee Break

11:00-12:00 **Plenary 2 – CEO Roundtable on Navigating the Energy Transition**

12:00-13:00 Networking Lunch

12:00-13:30 **Closed Door – TRACTION Buyer Engagement Session**

13:00-14:00 **Side Event 7 Organised by S&P Global Commodity Insights – Cross-Market Collaboration: Demonstrating the Value of the Voluntary Carbon Market (VCM) in Delivering Lasting Climate Action**

The VCM stands at a crossroads. To realize its full potential as a critical tool for achieving net-zero, the market must unite to address the pressing challenges and criticism that it faces. This panel will explore how collaboration can drive meaningful change and build a robust, trustworthy carbon market, and how the market can produce innovative solutions to build trust and deliver genuine and lasting climate action.

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Side Event 8 Organised by Space Intelligence

Side Event 9 Organised by Carbon Finance Lab & Carbon Sig

14:00-14:15 Short Break

14:15-15:15 **Breakout 1 – Analysts' Roundtable: North America Carbon Market Pricing, Forecasts and Outlooks**

Back by popular demand: the Summit's annual North America Carbon Analysts' Roundtable! Hear from the world's leading carbon analysts as they provide their latest analyses, forecasts and insights on trends across both North America's compliance and voluntary markets.

Breakout 2 – Sky's the Limit: Aviation's Net Zero Journey Through Carbon Markets

CORSIA is in the first year of its first phase - but many questions remain as the market develops. This panel will discuss the actions that need to be taken by governments, the aviation sector, and carbon market stakeholders to operationalize a functional CORSIA market, including the need for corresponding adjustments to be made at scale.

15:15-15:45 Coffee Break

15:45-16:45 **Breakout 3 – States Leading the Charge: Spotlight on US Compliance Carbon Markets - California, Washington State, New York, RGGI, Oregon and Colorado**

Can States continue to be the leaders in compliance markets. How is New York's Cap and Invest (NYCI) design progressing? What about RGGI's Program Review? How is Washington State faring amidst ballot initiative uncertainty? Will Colorado show the way? And will California continue to lead it seeks to amend its longstanding program?

Breakout 4 – Carbon Code: Navigating the Digital Landscape of Carbon Markets

This session will highlight the need for a digital transformation in carbon markets. It will explore how we transition from the current market arrangements to a more sophisticated, harmonized and digitized future. We will discuss how these developments can help restore trust in the market by improving issues such as environmental integrity, price transparency and data accessibility, and the initiatives underway.

16:45-17:00 Short Break

17:00-17:15 **In Conversation with Catherine Stewart, Canadian Ambassador for Climate Change**

17:15-18:15 **Plenary 3 – North America Subnational Climate Leadership & Cooperation**

2024 has seen monumental, but unfinished, progress on state-level carbon markets, this Plenary brings together government and industry climate leaders across California, Quebec, and Canada. The group will provide high-level insights into national and subnational actions - and challenges - while implementing their respective compliance carbon market systems.

20:30-23:30 **IETA 25th Anniversary Nightcap Party (*Separate paid ticket required for entrance*)**

[THURSDAY 26 SEPTEMBER – DAY 3](#)

8:00-16:00 Registration & Welcome Coffee

8:00-9:00 **ICROA Breakfast Roundtable**

Welcome to the ICROA Breakfast! We invite service providers and carbon crediting programs in the voluntary carbon market (VCM) to join us for an engaging discussion on the benefits of gaining certification or endorsement.

8:00-9:00 **Closed Door – Carbon Markets Foundation (CMF) Board Meeting**

9:00-10:00 **Side Event 10 Organised by Weyerhaeuser & ACR at Winrock International – Growing Forest Resilience with Natural Climate Solutions (NCS)**

As the impacts of climate change become more frequent and intense, this discussion will explore the role that NCS can play in promoting resilience. Forests play a critical role in sequestering and storing carbon. Carbon Credits from forest carbon projects, such as IFM in North America, are increasing options available to landowners to improve forest health and resiliency while ensuring they continue to provide climate benefits.

Side Event 11 Organised by 1POINTFIVE – Carbon Removal (CDR) Financing: The Trillion Dollar Gap to Net Zero

The carbon removal industry has a funding gap of +\$1 trillion (link to Mckinsey report) if we are to reach 2050 IPCC targets. This panel will break down the barriers to scaling the market and how innovative financing solutions, alongside big purchases, play a crucial part in bridging the gap to net zero.

Side Event 12 Organised by Chloris Geospatial

10:00-10:10 Short Break

10:10-11:10 Plenary 4 – Towards a Just Transition: The Integrity Dialogue in Voluntary Carbon Markets (VCMs)

An intense integrity debate on VCMs has been reverberating around the market, the press and institutions since December 2022. There has been much reaction to this with new initiatives and guidance published including by the US government. Are these new initiatives enough to address integrity, are we moving at the right pace or are we pursuing environmental integrity at the cost of economic and social integrity?

11:00-11:30 Coffee Break

11:30-12:30 Breakout 5 – Driving Net Zero Through Legal Frameworks - Help or Hindrance for Carbon Markets?

The discussion will explore the evolution of legal frameworks, including the SEC Climate Rule, the EU's corporate reporting laws, and various laws in California, and examine whether these frameworks facilitate or hinder the flow of finance to carbon market projects. Participants will consider how legal developments impact investment, market confidence, and the achievement of carbon reduction goals.

Breakout 6 – Maple Leaf Markets: Spotlight on Canada Carbon Markets

This session blasts a spotlight on Canada climate policies and always-evolving carbon market landscape. Join the country's leading "doers" and

thinkers - from government, industry tech and finance, and gain a better understanding of Canada's ultra-dynamic yet complicated web of decarbonization policies, market interactions and scenarios through future scenarios and the federal 2026 carbon pricing benchmark review.

11:30-13:30 **Working Lunch: ICROA Crediting Program Roundtable and Buffer Pools Presentation**

12:30-13:30 Networking Lunch

13:30-14:30 **Side Event 13 Organised by GenZero – Achieving Appropriate Regulatory Oversight for a Robust Carbon Market**

Who watches the watchmen of carbon markets? In this panel, industry leaders and regulators will explore the crucial question of what makes good regulatory oversight in the industry. Insights will be shared on the challenges and opportunities of effective regulation, and the efficacy of regulatory standards and industry associations in promoting compliance and transparency to build trust to scale carbon markets globally.

Side Event 14 Organised by International CCS Knowledge Centre – Unlocking Billions of Dollars to Remove Billions of Tonnes of CO₂: Taking Carbon Management from Planning to Action

Significant incentives and policy tools are in place designed to spur investment in carbon capture and storage (CCS) and other emissions reduction technologies. Many of the largest CCS, CDR and direct air capture initiatives are still awaiting green lights by developers. What will it take to get shovels in the ground on the major expansion of CCS infrastructure that is required to meet net-zero commitments?

Side Event 15 Organised by WBCSD

14:30-14:40 Short Break

14:40-15:30 **Breakout 7 – Trade Tensions: Carbon, Competitiveness, and Border Adjustments**

Building on domestic discussions around border carbon adjustments in the US and CBAM developments in the EU and UK, this session will assess the state of play and explore the impact of climate action and carbon pricing policies on global trade relations and competitiveness. Panelists will address varying climate action policies, and strategies for balancing environmental goals with maintaining a level playing field.

Breakout 8 – Removals Revolution: Supercharging Carbon Removal through Nature and Technology

As corporate and government net zero commitments draw near, more investment and demand for these solutions – across both nature and technology – are set to grow. What is the current state of these CDR/CCUS markets, methodologies and investments? How might countries and corporates benefit through markets and cooperation to scale these solutions including via strategic portfolio approaches?

15:30-16:00 Coffee Break

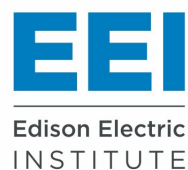
16:00-17:00 Plenary 5 – Trillions for Transition: Mobilizing Private Capital for Climate Action & Closing Addresses

To support Paris-compatible transitions for developing countries, climate finance needs are an estimated \$2.4 trillion per year by 2030. We're months away from COP29 – aka "The Finance COP". Core ingredients to unlocking future trillions in private "transition finance" include carbon markets, innovative financial structures and derisking instruments. Join the Summit's final plenary to hear from climate finance leaders.

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